NN/LM
National Network of
Libraries of Medicine
South Central Region

News from the NN/LM SCR Office
-- Renée Bougard, Associate Director

The RML office has had an extremely busy fall. We exhibited at several national medical meetings, prepared for and participated in the South Central Chapter/Medical Library Association meeting, and coordinated with the National Network Office at the National Library of Medicine (NLM) for the review process of the Consumer Health proposals that were submitted in response to the RFP that was issued in the summer.

Currently, we are preparing for our annual NN/LM SCR Board meeting. It will be held on December 10 in Houston. Betsy Humphreys, Associate Director for Library Operations at

Highlights of the New Beta Version of PubMed
-- Toby Port, MEDLARS Management Section, NLM, Bethesda, MD

A new beta version of PubMed at http://www.ncbi.nlm.nih.gov/entrez/ became available on September 21, 1999. This version of PubMed will be running in parallel with the current operational version of PubMed at http://www.ncbi.nlm.nih.gov/PubMed, and there is a link from the operational PubMed home page to the new beta version. The beta version will

Bilingual Consumer Health Titles
-- Marsha Sullivan, Consumer Health Coordinator

Due to the rapid growth of Spanish speaking individuals in the United States, more editors and publishers are producing Spanish language materials. Librarians are striving to meet the needs of bilingual patrons. Providing reliable, accurate consumer health information is often a challenge. To assist in procuring consumer health information for these users, listed below are two excellent consumer health titles that also have editions in Spanish. Included in the reviews of the editions in English are approximate reading levels of these materials.

SCAMeL Expands EFTS Membership
-- Dohn Martin, Associate Director for Biomedical Informatics, University of North Texas Health Science Library, Fort Worth, TX

During the Fall 1999 meeting of the SCAMeL Board of Directors, it was decided that the Electronic Fund Transfer System (EFTS) Beta Project had been successful and that EFTS should be expanded to include all SCAMeL ILL Coupon users. November 1, 1999 through January 31, 2000 will be the startup period for all health science libraries to become members of EFTS.

News from the NN/LM SCR Office

the National Library of Medicine, will update the Board on activities at the NLM. The next issue of the newsletter will include information from the meeting.

I am delighted to announce that we are fully staffed in the NN/LM SCR office! You will have an opportunity to learn a little more about the new staff in this issue. There have been some slight changes in responsibilities, and in a future issue of *Network News*, we will outline personnel and responsibilities to make communication with our staff more efficient for Network members. Please join me in welcoming Karla Bourque, Barbara Cosart, and John Harold to our staff.

In the current contract, needs assessment of the states in the South Central Region is to be achieved via state planning and needs assessment meeting. The Texas State meeting will be held at the MD Anderson Cancer Center, in Houston, on February 28, 2000. Kathy Hoffman, Director, MD Anderson Cancer Center Research Medical Library, is planning the Texas meeting. The Louisiana State Planning and Needs Assessment meeting will be held on April 12, 2000 at the Pennington Biomedical Research Center in Baton Rouge. Ethel Madden, Director, Alton Ochsner Medical Foundation Library, and Wilba Swearingen, Director, Louisiana State University Health Sciences Center Library, New Orleans, are co-planners for the event. All Network members are invited to attend their state planning meetings, so please mark your calendars and plan to join us. More information will be made available in *Network News*, on the NNLMSCR-L, and through mailings as it becomes available.

The NN/LM SCR staff wishes you a happy holiday season and the best for the millennium! ▪

Changes to SERHOLD/SCAMeL ULS Web Form

-- Sherry Porter, SCAMeL ULS Coordinator, University of North Texas Health Science Library, Fort Worth, TX

*The SCAMeL ULS web update form at the SERHOLD Services Web Page (*http://www.nnlm.nlm.nih.gov/scr/serhold*) has been changed. Please note the changes that apply to your library.*

Texas, Louisiana, and New Mexico Libraries
The procedure for filling out the forms is very much the same. The only change is that when you select your SERHOLD symbol and the system identifies your library, it does not display your OCLC symbol, because I am no longer doing OCLC updating for our Union List of Serials (ULS) members. As before, I will be responsible for the data entry in SERHOLD.

Arkansas and Oklahoma Libraries
The basic operation of filling out forms is the same - no extra keystrokes or clicks. When you choose your SERHOLD symbol, however, the system will still display your OCLC symbol. This is because your forms are now automatically e-mailed to me (for SERHOLD) and also to your state list's data entry coordinator for updating in OCLC. For Arkansas libraries, forms will be e-mailed to jberry@asl.lib.ar.us for updating in the Arkansas Union List of Serials. For Oklahoma libraries, forms will be e-mailed to downing@amigos.org for updating in the Oklahoma Union List of Serials. If you request acknowledgements of your forms, you will see one of these addresses as recipients. A message in bold letters appears at the ID selection page to remind you of where your forms are going.

For All Member Libraries
Some information has been updated on the SERHOLD Services page under "Supporting Materials for SERHOLD Entry." Please check it out. If you have any questions about any of these changes, please contact me at 817 735-2467.

Thank you to Michael Boer at NN/LM Pacific Northwest Region for the programming that made these changes effective. ▪

Highlights of the New Beta Version of PubMed

eventually become the operational version of PubMed, and you are strongly encouraged to familiarize yourself with the look and feel of the new search engine.

This article is a brief introduction to many of the new features in the beta version. A number of these changes have been made on the basis of input and requests NLM has received from PubMed searchers. More detailed information on the beta version can be found from its sidebar in the Help and the FAQs. The FAQs will answer many of your questions as you transition from the operational version of PubMed to the beta version.

New Home Page

A new home page more clearly offers the other NCBI Entrez databases that are available for searching in addition to PubMed. The other databases are shown in a toolbar across the top as well as in the database selection box. The default database is PubMed.

New Limits Feature

A new Limits feature gives you the option of searching by specific fields plus pull-down menus that allow you to limit by Publication Type, Language, Subsets, Ages, Human or Animal, Gender, Entrez Date, and Publication Date.

New Index Feature

A new Index feature allows you to view an alphabetic list of terms within a search field, (e.g., MeSH Terms, Author Names) and to select terms to build a search strategy using the Boolean operators, "AND", "OR", and "NOT."

New History Feature

A new History feature saves your input as numbered search statements and allows you to use these search statement numbers in new strategies.

New Clipboard Feature

The new Clipboard feature allows you to view or temporarily save (in the clipboard) selected citations from one search or several searches that you may want to print, save to a file, or order. All ordering of documents using Loansome Doc will now be done through the Clipboard.

New Format Features

A new Display format called Brief has been added. This format includes only the first author, first 10 characters of the title, and the PMID (PubMed Unique Identifier).

New Links Available

There are new links available on many of the citations. LinkOut is a service that provides links from PubMed citations to full-text journal articles, biological data, sequence centers, etc. Third parties provide a URL, resource name, and brief description of their Web site, and then PubMed creates the links to their site. There are also links to other databases.

Contact Information

NLM encourages you to try the beta test version of PubMed and give us your feedback on the new system at pubmednew@ncbi.nlm.nih.gov or click on "Write to the Help Desk" shown at the bottom of each PubMed screen. ∎

National Online Training Center Schedule of Classes

Keeping Up with NLM's PubMed and the Next Generation Gateway

| Houston, TX | March 8, 2000 |
| Fort Worth, TX | June 5, 2000 |

Introduction to Web-based Searching: Using PubMed, Internet Grateful Med, and the NLM Next Generation Gateway to Search NLM's Databases

| Houston, TX | March 9-10, 2000 |
| Fort Worth, TX | June 6-7, 2000 |

For additional 2000 NOTC classes, class descriptions, and online registrations, check http://www.nnlm.nlm.nih.gov/mar/online.

NN/LM SCR Staff News

Mary Jackson, the Outreach Coordinator, left the NN/LM SCR office in September. She is currently a consultant with Baylor College of Medicine, Houston, TX. Please join us in wishing Mary luck in her future endeavors. ■

The NN/LM SCR is pleased to announce the addition of three new staff members:

Technology/Education Coordinator

John Harold recently joined the RML as the Technology/Education Coordinator on October 18. John graduated from the School of Library and Information Science, Louisiana State University, Baton Rouge, LA. Previously, John was an intern with the Gates Center for Technology Access, Seattle, WA, where he was involved in teaching public librarians Windows NT, Internet searching, and various Microsoft applications. Before entering library school, John completed his Ph.D. in Toxicology and worked as an Assistant Professor in Tamil Nadu Agricultural University, Coimbatore, India.

John Harold
Technology/Education
Coordinator

Outreach Coordinator

Barbara Cosart began as the Outreach Coordinator on November 16. Barbara comes to us from the Houston Public Library's Business, Science, and Technology Department. She has eight years experience in academic and public libraries and received her MLIS from the University of Texas at Austin. Her areas of expertise include bibliographic instruction, and business and science reference and research. Barbara also participated in outreach initiatives while at the Houston Public Library.

Barbara Cosart
Outreach Coordinator

Publications Assistant

As the new Publications Assistant, Karla Bourque joined our team on October 18. Karla is a native Houstonian with a degree in English from Southwest Texas State University. She has experience in newsletter production, web page development, and documentation. Karla taught preschool for many years before moving into the business world where she accumulated knowledge of numerous software programs. She previously worked for a small software development company where she continued to develop her writing/editing skills. ■

Karla Bourque
Publications Assistant

Bilingual Consumer Health Titles

Mayo Clinic Guide To Self Care, Answers For Everyday Health Problems
> Philip T. Hagen, M.D., ed. 2nd ed. Rochester, MN: Mayo Clinic; 1999.
> ISBN: 0962786578.
> Paperback, 279 pages

The *Mayo Clinic Guide To Self-Care* provides information of 150 common medical conditions and health related issues for the layperson. This book is divided into eight main categories concerning health and is further subdivided by specific topics. Illustrations, charts, and tables are highlighted to make for easier reading. The material is written at a seventh/eighth grade reading level using an "armchair" style presentation. "Health Concerns in the Workplace" is an interesting chapter in this volume, one not found in most consumer health literature.

Clinica Mayo Guia De Autocuidados, Respuestas Para Los Problemas Diarios De La Salud
> Philip T. Hagen, M.D., ed. Rochester, MN: Mayo Clinic; 1999.
> ISBN: 0962786594.
> Paperback, 245 pages

This edition of the book is a mirror image of the one discussed above, although entirely in Spanish. The format and layout are also identical.

Consumer Health USA, volume 2
> Alan Rees, ed. 2nd ed. Phoenix, AR: Oryx Press; 1997.
> ISBN: 1573560685.
> Hardcover, 597 pages

Consumer Health expert Alan Rees has done a fine job in compiling the information for this book. Arranged in one volume are over 150 of the most recent consumer health pamphlets from federal and professional health agencies. The 24 chapters are alphabetical by general subject and further subdivided by specific disease or condition. Appendixes include an overview of Physician Data Query as well as a listing of toll free numbers for health information. This compilation is at a seventh/eighth grade reading level.

Informacion De Salud Para Los Consumidores
> Alan M. Rees with Irene Affranchino-Miniello, contributor. Phoenix, AR: Oryx Press; 1998.
> ISBN: 1573561665.
> Paperback, 503 pages

This volume is easy to use for those who do not speak Spanish. The table of contents, chapter headings, publication titles, agency name, and source titles are in English and Spanish, as is the Preface. This volume brings together 160 Spanish-language health materials from the government and various professional agencies. Mr. Rees worked with a medical translator to prepare this volume. An English index to this volume can be found at the Consumer and Patient Health Information Section of the Medical Association's Web site, (http://caphis.njc.org/ReesSpanish.html). ∎

National Maximum for ILL Charges Increases

An increase in the national maximum ILL charge to $11 has been approved by NLM. The national maximum has been $10 for a few years. The NLM will not change its ILL charges at this time. The current maximum for the South Central Region is $8.

Technology Fact Sheet
Principles of Web Page Design

-- Janna Lawrence, Reference and Instructional Services Coordinator, Briscoe Library, University of Texas Health Science Center, San Antonio, TX

The purpose behind every Web page is to transmit information. How the page looks, though, can influence how well that information is transmitted. Anyone can put up a Web page. Remembering a few basic principles will make your page more useful:

1. **Know Your Audience**
   Although most sites will have unknown users accessing it, you should know your primary clientele. Who your clients are and why they access your site are the primary influences on its content, but they also influence design. Does your institution mandate the use of a particular platform or browser, or will platform and browsers be mixed? Does your institution have a sophisticated user group? Does it have a technology training program designed to uniformly educate users?

2. **Emphasize Substance over Beauty**
   The design of your Web site should emphasize your message. Design elements shouldn't get in the way of the information you want to convey. But remember that an attractive page will be more likely to hold the viewer's attention.

3. **You Don't Have to Be the First on Your Block . .**
   Balance design sophistication with ease of use. Remember that including new and innovative Web design capabilities will almost always complicate use of your Web site. Elements that load beautifully and quickly on your brand new whiz-bang computer connected to your institution's T1 (or better) line may completely frustrate users with older equipment and/or those connecting via modem. Draft your friends to test your Web site from home.

4. **Make Sure They Know Who You Are**
   Search engines may lead users to lower level pages on your site, not to your home page, so put a link to your site's home page on every other page. Make sure that your institution is identified on every page, in a way that's clear to the users. Acronyms for your institution, such as "UTHSCSA," don't mean anything to most people, so link your acronym to another page with contact information, including a mailing address, phone number (with area code), and e-mail addresses. Remember that staff from other institutions may want to get in touch with your staff, so include a staff directory or listing of departmental points of contact, including phone numbers as well as e-mail addresses.

WEBLIOGRAPHY

A search engine will find hundreds of sites on Web page design, but many of them will be outdated. Listed below are a few broad sites that are regularly updated.

Web Pages That Suck
http://www.webpagesthatsuck.com/
"The Siskel & Ebert of Web sites"; classic site that emphasizes learning good design from bad examples. Book by the same name: *Web Pages That Suck: Learn Good Design by Looking at Bad Design*, by Vincent Flanders & Michael Willis (Sybex, 1998).

Builder.com
http://www.builder.com
Portal site (actually a subsite of c|net) for articles, tips, critiques, even webmaster career advice.

Viewable With Any Browser: Accessible Site Design
http://www.anybrowser.org/campaign/abdesign.shtml
Tips to help make your site accessible to all users, no matter what browser they're using.

Page Resource.Com
http://www.pageresource.com/
Tutorials on hot topics in Web page design, plus discussion forums, original articles, and pointers to other sites. Site design issues: http://www.pageresource.com/zine/index.html.

Web Style Guide: Yale Style Manual
http://info.med.yale.edu/caim/manual/
Excerpts from the book *Web Style Guide: Basic Design Principles for Creating Web Sites*, by Patrick J. Lynch and Sarah Horton (Yale University Press, 1999). ■

Welcome to DOCLINE

The following libraries have recently become DOCLINE participants:

LIBID-70448A
SERHOLD-MDV
Southeast Louisiana Hospital
Mandeville, LA

LIBID-70809C
SERHOLD-FXI
Mary Bird Perkins Cancer Center
Baton Rouge, LA

LIBID-72653A
SERHOLD-BXT
Baxter County Regional Hospital
Mountain Home, AR

LIBID-77340A
SERHOLD-VIL
Huntsville Memorial Hospital
Huntsville, TX

LIBID-78411A
SERHOLD-GAR
Driscoll Children's Hospital
Corpus Christi, TX

SCAMeL Expands EFTS Membership

Since EFTS will replace the manual SCAMeL Coupon System, coupon sales are being phased out. Coupon sales will cease on December 31, 1999. All outstanding coupons will be honored through June 30, 2000. To facilitate joining EFTS, it is recommended that libraries holding SCAMeL coupons should convert the coupons to EFTS deposit accounts by sending them to Diane Russell at the Gibson D. Lewis Library in Fort Worth.

Each library joining EFTS will have an account, which will be debited and credited monthly based on ILL transaction records submitted to the Lewis Library. Each library will be mailed monthly statements of account activity. EFTS will reduce the billing and check cutting for both borrower and lender and eliminate the paper handling of the ILL Coupons.

Please contact Dohn H. Martin at dmartin@hsc.unt.edu for more information. ∎

New DOCLINE Update
-- Re Mishra, Network Coordinator

NLM has revised its schedule for the Web based DOCLINE System. The new release date is February 14, 2000. The current DOCLINE system, in its entirety, will remain in place until the cutover date for the new system is announced. All libraries will be given ample notice. Announcements and new information about new DOCLINE can be found at the New DOCLINE ®-System Web site (http://www.nlm.nih.gov/psd/cas/newdocline.html). This is the one to bookmark if you want to continue to monitor the system's progress. This site currently includes information on the new DOCLINE® implementation schedule, the new DOCUSER Test Web site, and the New DOCLINE® FAQs. ∎

STAFF

J. Robert Beck, MD jrbeck@bcm.tmc.edu	Interim Director
Renée Bougard reneeb@library.tmc.edu	Associate Director
Barbara Cosart barbarac@library.tmc.edu	Outreach Coordinator
John Harold johnh@library.tmc.edu	Technology/ Education Coordinator
Ruicha Mishra ruicham@library.tmc.edu	Network Coordinator and Editor
Marsha Sullivan marshas@library.tmc.edu	Consumer Health Coordinator
Carrie Rogers carrier@library.tmc.edu	Executive Assistant
Karla Bourque karlab@library.tmc.edu	Publications Assistant
Melissa Salas melissas@library.tmc.edu	Office Assistant